

Greenfield Just Became A Little “Blue” — Welcome

Greenfield would like to extend a hearty welcome to a relatively new business in town. **Blue Arc Engineering, LLC** moved into the former food distribution center located at 2155 Fields Boulevard on the north side of the city. This space includes 30,000 square feet of manufacturing space and 15,000 square feet of storage space. After about two months of renovation, **Blue Arc** began local operations in January 2008. The company was founded in 2003.

On May 22, 2008, **Blue Arc** held an open house for the community to tour the building, examine some of their products, and meet the staff. They currently have twenty-one employees.

Blue Arc is a “grounds-up” engineering company that designs and builds custom products to meet client needs. Some of their customers include Keihin IPT, Honda, Eli Lilly and Company, and Rolls-Royce. However, they serve a wide variety of industries from electronics and return centers to postal and publishing / entertainment. If there is a specific need, **Blue Arc** can create the right product to meet that need.

General Manager, **Jason Effing**, explained that once the engineering department has created a design, the product is manufactured, tested, and physically demonstrated for the client. After design approval, a project may take four to six weeks to complete.

Bill Bastian II, owner of **Blue Arc**, is proud to have located his business in Greenfield. It appears to be a perfect location to meet customer needs. There is also room for expansion and easy access to I-70.



Blue Arc, welcome to Greenfield!!



Taking care of your customers and manufacturing a good product are keys to success. Both policies are closely adhered to by Blue Arc.

With a revenue of \$2 million in 2007, Blue Arc hopes to double that figure in 2008.



▲ ▼ Photos by Larry McGuire

HAPPY 20TH ANNIVERSARY!

Please join the City-wide 20th Anniversary celebration of Keihin Indiana Precision Technologies, Inc. Keihin IPT is located at 400 West New Road in Greenfield and is a world-class manufacturer of engine management systems. We also want to extend our appreciation for their support and cooperation in building a better Greenfield. We especially want to thank Mr. Masashi Matsuo, President, for the close relationship established with the City. Mr. Matsuo will be returning to Japan. We extend a warm welcome to Mr. Masami Watanabe, the incoming President of KIPT/KIM. Best wishes for continued success!

Congratulations on 20 wonderful years!

